

Writing & Selling Your Memoir



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(Dayne Johns)

WRITING & SELLING YOUR MEMOIR



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F&W Publications Inc. Paperback. Book Condition: new. BRAND NEW, Writing & Selling Your Memoir, Paula Balzer, There's more to writing a memoir than just writing your life story. A memoir isn't one long diary entry. Rather, it's a well-crafted story about a crucial, often exceptionally difficult, time in someone's life. Writing & Selling Your Memoir talks readers through the process of telling their most personal stories in a compelling, relatable, and readable manner. Unlike other books dedicated to the art and craft of writing memoir, it teaches readers how to approach the genre with love, respect, and know-how without sentimentalizing it. Drawing on her experience working with New York Times best-selling memoirists, literary agent Paula Balzer carefully explores the genre and provides readers with step-by-step instruction on how to: Identify strong opening and closing points Find and develop a strong central hook that readers can relate to Structure a memoir to maximize readability Use dialogue and pacing to enhance intimacy Approach honesty and truthfulness Build a successful author platform around their memoir Get an agent's attention Get published Full of tips, techniques, detailed exercises, and examples from best-selling memoirs as well as sidebars from well-known memoir authors, Writing & Selling Your Memoir teaches you how to approach an often tricky genre and tell your story without sentimentalizing it.



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