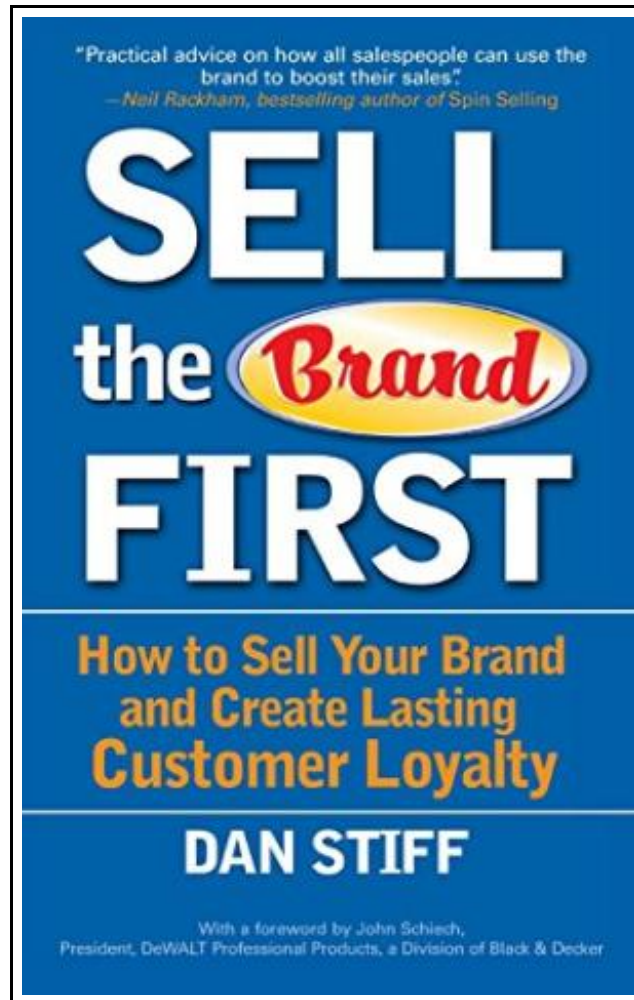


## Sell the Brand First How to Sell Your Brand and Create Lasting Customer Loyalty



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