



Social Performance of Organizations at the Example of BP

By Adams Kisilu

GRIN Verlag Gmbh Mai 2015, 2015. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Essay from the year 2015 in the subject Business economics - Business Management, Corporate Governance, , language: English, abstract: This paper focuses on the social performance of organizations based on a case study of British petroleum (BP) company. This is one of the largest petroleum companies that deal with petroleum products. It deals with a variety of them that range from fuel, petrochemicals, energy and lubricants that are important in the contemporary society. It also deals with a variety of subcategories under these specific categories mentioned above. These subcategories are: Air Bp, BP Franchising, Gas/ fuel cards for businesses, BP Target neutral, Gas/ fuel cards, motor oil lubricants, Asphalt & bitumen, BP fuels, Gas/ Petrol stations, Gas/petrol station locator, gas power and energy, industrial lubricants, route planner, LPG for the home, liquefied natural gas, BP crudes, BP shipping, Marine fuels and lubricants, NGL, MSDS, and Petrochemicals . 12 pp. Englisch.



READ ONLINE

[2.99 MB]

Reviews

The ideal ebook i possibly study. Better then never, though i am quite late in start reading this one. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Ava Witting**

The ideal ebook i possibly study. Better then never, though i am quite late in start reading this one. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Ava Witting**