



Fundamentals of Psychology (Hardback)

By Michael W. Eysenck

Taylor Francis Ltd, United Kingdom, 2009. Hardback. Book Condition: New. 278 x 224 mm. Language: English . Brand New Book. Aimed at those new to the subject, Fundamentals of Psychology is a clear and reader-friendly textbook that will help students explore and understand the essentials of psychology. This text offers a balanced and accurate representation of the discipline through a highly accessible synoptic approach, which seamlessly brings together all the various related topics. Fundamentals of Psychology combines an authoritative tone, a huge range of psychological material and an informal, analogy-rich style. The text expertly blends admirably up-to-date empirical research and real-life examples and applications, and is both readable and factually dense. The book introduces all the main approaches to psychology, including social, developmental, cognitive, biological, individual differences, and abnormal psychology, as well as psychological research methods. However, it also includes directions for more detailed and advanced study for the interested student. Fundamentals of Psychology incorporates many helpful textbook features which will aid students and reinforce learning, such as: * Key-term definitions * Extremely clear end-of-chapter summaries * Annotated further reading sections * Evaluations of significant research findings * Numerous illustrations presented in attractive full color. This textbook is also accompanied...



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