



The Mind of the Market

By Shermer, Michael

Henry Holt & Co, 2009. Paperback. Book Condition: New. 1 Reprint. 13.97 x 20.96 cm. The best-selling author of Why People Believe Weird Things offers a revealing study of the influence of evolutionary theory on the modern economy, as well as the evolutionary roots of human economic behavior, bringing together the latest research in neuroeconomics, psychology, biology, and other fields to analyze the economics of everyday life. Reprint. 40,000 . Our orders are sent from our warehouse locally or directly from our international distributors to allow us to offer you the best possible price and delivery time. Book.



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